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INDUSTRY LEADER IN SUSTAINABILITY TAKES ACTION BY JOINING PASSPORT PROGRAM WITH CONCRETE WAVE MAGAZINE AT VANS WARPED TOUR

Oceanside, CA – Thursday, June 24, 2010 – BambooSK8, an industry leader in sustainable skateboards is partnering with Concrete Wave Magazine and the Vans Warped Tour this summer to present the first-ever “Passport Program.” The program was designed to increase awareness and social responsibility in society’s youth.

BambooSK8 President Geoff Koboldt stated, “We at BambooSK8 hope and pray that fans of the Warped Tour will be inspired by the passionate energy that each non-profit exemplifies and that they will grasp the message and in return do something themselves that serves others in their community.”

At the Concrete Wave/BambooSK8 booth attendees will be able to pick up their very own paperback “passport.” From here they will go around to each booth and learn about the different non-profits; Music Saves Lives, Greenpeace, PETA, Keep a Breast, Rock for Autism and many others. After a brief rundown of the company the person will receive a customized stamp from each designated booth. Once the passport is filled the “traveller” will return to the Concrete Wave booth where they will then be entered to win over \$105,000 worth of prizes, including bamboo skateboards and bambooSK8 t-shirts.

BambooSK8 will also be giving out tens of thousands of stickers and Green Washed Ritual digital music cards, which gives 20 free songs, along with promoting and educating fans on the paradigm change from sustainability of bamboo skateboards versus traditional maple deforestation.

BambooSK8 plans to Twitter the locations of skateboard decks hidden around the venue which will be free to those who find them. Follow their tweets at www.twitter.com/bamboosk8.

This year's Warped Tour will travel for 43 dates with an expected 750,000 attendees. The event will start at the Home Depot Center in Carson, California on June 25th. For a list of tour dates and locations, visit www.vanswarpedtour.com

[Click here](#) to view a virtual passport on [WarpedTour.com](#).

About BambooSK8

BambooSK8, a bamboo manufacturer to the skateboard industry is breaking new ground (without hurting the environment) with a patent-protected process involving a truly sustainable eco/green source: bamboo. BambooSK8 is a superior choice for the high-impact, active skateboarding warrior who wants to be at the forefront of a true revolution. Bamboosk8 is headquartered in Oceanside, CA and has collectively over 50 years in action sports. For more information, please visit www.bamboosk8.com