

For Immediate Release

## BambooSK8 featured on San Diego Living

*Leader in sustainable skateboards teamed up with KorduroyTV, ReRip, and San Diego Living for a sneak peek of a unique and exciting tarp surfing demo to be featured at this weekend's Cardiff Surf Classic & ReRip Green Fest*

**OCEANSIDE, September 16, 2011:** BambooSK8, a leading developer of eco-friendly bamboo skateboard decks, was featured on San Diego Living this Friday along with KorduroyTV and ReRip to promote and give a 'sneak peek' of the tarp surfing demo that will be taking place at the Cardiff Surf Classic & ReRip Green Fest in Cardiff, CA September 17-18. BambooSK8, KorduroyTV, and ReRip combined forces to give San Diego Living viewers a glimpse of what tarp surfing is all about and raise awareness about the Cardiff Surf Classic & ReRip Green Fest where BambooSK8 will be a sponsoring exhibitor.

The Cardiff Surf Classic & ReRip Green Fest is an annual event that seeks to bring environmental awareness to the coastal communities. Local San Diego are professionals, government and non-profit organizations will have booths exhibiting their services and products to encourage a more sustainable lifestyle in addition to fun and exciting events such as a surf contest, tarp surfing demo, musical guests on a solar powered stage, food vendors, kids activities, and more. This year Cardiff 101 Main Street is partnering with ReRip, an organization dedicated to creating accountability, measurability and sustainability to the surf industry. The ReRip Green Fest will include participation by organizations and individuals in the surf industry and will showcase sustainable practices and innovations related to surfboard shaping, manufacturing and more.

San Diego Living, a leading morning show for the San Diego area, showcased the event's tarp surfing demo in a segment that featured digital surfing channel KorduroyTV and the ReRip organization along with BambooSK8, who will be supplying sustainable bamboo skateboards for the demo. The tarp surfing event is designed to not only show off this fun and innovative sport, but also to promote a message of self-sufficiency and sustainability that is cohesive with the mission of The Cardiff Surf Classic & ReRip Green Fest. San Diego Living is a highly viewed morning broadcast and is regularly seen by many households in the San Diego area, and exclusively offered this bonus look at the tarp surfing event.

### **About BambooSK8**

BambooSK8, a manufacturer to the skateboard industry, is breaking new ground (without hurting the environment) by using bamboo, a truly sustainable and environmentally conscious natural resource, to create decks of the highest quality and the lowest eco-impact. BambooSK8 is headquartered in Oceanside, CA.

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