

For Immediate Release

BambooSK8 Teaming Up with Cardiff Surf Classic & ReRip Green Fest

BambooSK8 to be a sponsoring exhibitor at innovative surfing and sustainability event

OCEANSIDE, September 16, 2011: BambooSK8, a leading developer of eco-friendly bamboo skateboard decks, is set to be a sponsoring exhibitor at the Cardiff Surf Classic & ReRip Green Fest in Cardiff, CA September 17-18. BambooSK8 will be hosting a booth and helping to sponsor the environmental awareness focused event, as well as providing sustainable skateboards for the event's tarp surfing demo put on by KorduroyTV.

The Cardiff Surf Classic & ReRip Green Fest is an annual event that seeks to bring environmental awareness to the coastal communities. Local San Diego area professionals, government and non-profit organizations will have booths exhibiting their services and products to encourage a more sustainable lifestyle in addition to fun and exciting events such as a surf contest, tarp surfing demo, musical guests on a solar powered stage, food vendors, kids activities, and more. This year Cardiff 101 Main Street is partnering with ReRip, an organization dedicated to creating accountability, measurability and sustainability to the surf industry. The ReRip Green Fest will include participation by organizations and individuals in the surf industry and will showcase sustainable practices and innovations related to surfboard shaping, manufacturing and more.

BambooSK8 is excited to be partnering with this event to promote eco-awareness within action sports and the general community. The mission of The Cardiff Surf Classic & ReRip Green Fest is cohesive with BambooSK8; a skateboard manufacturer that is breaking new ground by using bamboo, a truly sustainable and environmentally conscious natural resource, to create decks of the highest quality and lowest environmental impact.

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