

BambooSK8 Unveils the Latest in Environmentally Friendly Bamboo Constructed Skateboard Decks at ASR

New highly durable, lightweight skateboard decks featured on BambooSK8's new web site

SAN DIEGO, September 3, 2008 – BambooSK8, a leading developer of eco-friendly, bamboo constructed skateboard decks, today announced that the company will be showcasing its latest models of carbonized bamboo board designs at the ASR tradeshow in San Diego, booth #3519. Furthermore, the company will be unveiling a new website featuring BambooSK8 boards that are built with one of nature's most renewable resources: bamboo.

"The world is changing and responsibility to mother earth has become a top concern for us across the board," said Geoff Koboldt, president, BambooSK8. "According to The Science Channel, skateboarding has replaced flooring as the number one contributor to deforestation of maple in North America. We pride ourselves as being innovators in eco-skateboard deck design while reducing our impact on the environment."

BambooSK8 decks are not only 'green' and environmentally friendly but extremely durable and field tested around the world. Utilizing a patent-protected process, BambooSK8 creates extremely light weight bamboo boards that are significantly stronger than maple decks. Furthermore, the process allows the molecular fibers of the bamboo to be pressed under intense pressure creating supreme stiffness and resilience within the deck. The combination of these features creates a highly responsive deck with a long lasting pop, while producing absolutely zero splinters.

Skateboarders play a big part in today's increasingly environmentally conscious society, The industry's desire to move from maple boards to bamboo boards is evident by other skateboard companies producing maple/bamboo hybrids. Though often times these designs were produced primarily for aesthetics with little functional purpose, BambooSK8 has given new life to the evolution from maple to bamboo by being the first to create successful 100% bamboo short boards.

"I know some companies are using bamboo but for looks and not for the whole board. I know bamboo is very hard to break and has great pop if made right and I know BambooSK8 knows how to do it," said Sky Siljeg, 13 year old up and coming professional skater.

"When looking at the facts, bamboo isn't a tree, it's a grass, and it grows like one. This amazing resource can grow two feet or more a day," said Ron Stebenne, manager of public relations, BambooSK8. "Additionally, bamboo renews itself readily, unlike hardwood trees that can take 40-60 years to mature, which, once cut, are gone forever."

BambooSK8 is a member in good standing with the Action Sports Environmental Coalition, ASEC. This organization has a membership of top professionals and manufacturers in the action sports world.

Coinciding with the ASR tradeshow, BambooSK8 has also launched a new, radically designed website. New 100% eco-friendly skateboard decks are available today from BambooSK8. For more information, please visit www.bamboosk8.com.

About BambooSK8

BambooSK8, an OEM bamboo provider to the skateboard industry is breaking new ground (without hurting the environment) with a patent-protected process involving a truly sustainable eco/green source: bamboo. BambooSK8 is a superior choice for the high-impact, active skateboarding warrior who wants to be at the forefront of a true revolution. Bamboosk8 is headquartered in Oceanside, CA and has collectively over 50 years in action sports. For more information, please visit www.bamboosk8.com.